



- Closed beta · Tennis pros & academies

# Play the point before you **play the point.**

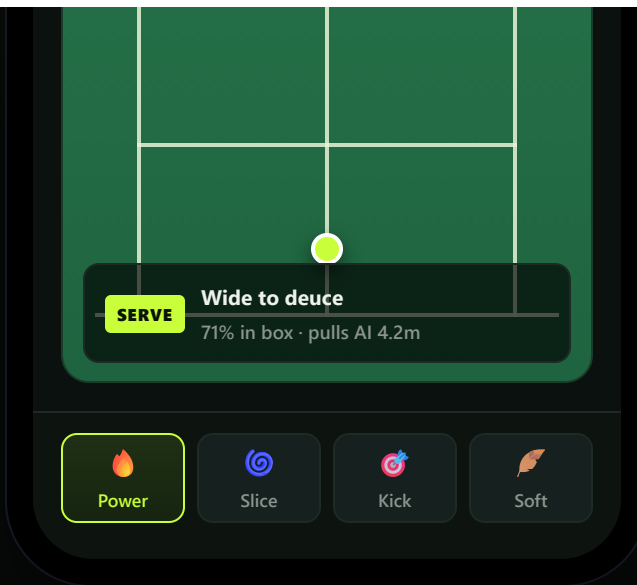
The world's first chess-style tactical trainer for tennis. Pick the serve, choose the shot, commit to the recovery — and watch Coach Sam show you exactly why you won or lost the point.

Join the early access list →

See how it plays

- Built for the 50K-player tactical tennis community





DESIGNED FOR THE WAY TENNIS IS ACTUALLY PLAYED

Chess-board precision

D&D-style probability

Turn-based tactics

Skill-tiered levels

## HOW IT WORKS

# Three picks. One point. Real tactics.

Every shot in tennis is a choice: where you serve, what you hit, where you stand next. Court Tactics turns that loop into a game you can play on your phone — and learn from with every point.



01

## Pick your zone

Choose where the ball lands on a real court grid — wide, body, T, body-far. Like chess, every square is a live tactical option.



02

## Commit to recovery

Where you stand after the shot matters as much as the shot itself. Live probability tells you the math — you make the call.



03

## Coach Sam explains

Every point ends with a one-line tactical lesson. Why it worked. Why it didn't. What the same pattern looks like next time.

### WHO IT'S FOR

## Built for two audiences. Same game.

Court Tactics is both a consumer app for tennis players who want to think the game — and a training tool licensed to academies that want to systematize tactics across age groups.

For players

## Tournament tennis on your phone

From 4.0 club player to ATP Challenger — pick your style, drill your patterns, climb the tactical ladder.

- Six skill tiers — orange ball through Tour level
- Solo vs. Coach AI · live ranked PvP coming
- Pattern library: serve+1, return+1, transition game
- Pro tier: AI tutorial, drills, personal report card

#### For academies

## A tactics curriculum your coaches can deploy

One licensed dashboard for 7–10 year olds through high-performance squads. Coaches assign drills. Players play points. Reports go home.

- Skill-based level packs by age (orange / green / yellow / tour)
- Coach dashboard — assign, review, score
- White-label academy branding
- Per-seat licensing — fits any club size

#### WHY IT'S DIFFERENT FROM ANY OTHER TENNIS APP

**Not a serve tracker.  
A tactics simulator.**



**Chess-grade depth**

Every shot is a positional decision. No spray-and-pray. Patterns build over a match the way openings build over a chess game.



### **D&D-style probability**

Every choice has a hidden roll behind it: stamina, opponent style, recovery angle. You see the math, then you make the call.



### **AI coach, not just AI opponent**

Coach Sam explains every won and lost point in a tactical sentence. Drill packs unlock based on your weakest pattern.



### **Tiers from junior to tour**

Same engine, six levels of tactical complexity. A 7-year-old plays the orange-ball version. A college player plays the tour version.



### **Academy-ready**

White-label dashboards, coach-assigned drills, player progress reports — built for clubs that train, not just play.



### **One match, 90 seconds**

A best-of-3 takes a coffee break to play. Train tactics every day without leaving the court.

# Magnus Norman would have built this if he'd been born 20 years later.

Chess has Lichess. Football has Football Manager. Basketball has 2K. Tennis has — score-keepers and stat trackers. Nothing that lets you *play* the tactical layer of the game without lacing up.

Modern AI finally makes it possible to simulate a real point against a real opponent style, with real probability, on a real court — in 90 seconds, on a phone.

"You don't lose matches because of strokes. You lose them because of the shots you chose. This app trains the choosing."

— Court Tactics · founder note

## PRICING

**Cheap as a coffee.  
Sharper than a private lesson.**

### BEST FOR PLAYERS

PLAYER · PRO

**\$4** / month

For the player who wants to think the game.

- All six skill tiers unlocked
- Coach Sam AI tutorial

- Personal weakness report
- Drill packs auto-assigned
- Cross-device sync

#### ACADEMY LICENSE

**From \$99** / month

For clubs, academies, high-school + college programs.

- Coach dashboard + assignments
- White-label branding
- Per-seat student licenses
- Squad-wide progress reports
- Onboarding session included

#### EARLY ACCESS

**Be one of the first 500 players.**

Closed beta opens this month. Free month for everyone on the list, plus a founding-member badge that stays with your profile forever.

your@email.com

**Join waitlist**

No spam. We email you the moment your access opens.

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