

Court Tactics • Market-Ready Bundle

A polished game, a landing page, and an academy-ready deck — in 48 hours. Built so you walk into your 50K-follower audience and 200 academies with something market-ready, not a Replit MVP.

PREPARED FOR

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PREPARED BY

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PROJECT

Court Tactics

STATUS

Ready to start

One clear answer to the question that hung up our last call.

You don't need a \$30–50K enterprise build to test the market. You need a polished version of what you already have, in front of your audience, this week. That's exactly what this proposal is — one fixed price, one short timeline, one yes-or-no decision. No re-scope. No surprises.

What we heard

You've built a working MVP on Replit — a chess-style tactical tennis game with D&D-style probability. The logic works, the loop works, the idea is solid. The UI/UX is honest about being an MVP: a little janky, "looks like an 80s video game," not ready for a 4.5 club player to take seriously.

You have **\$20K total** and two audiences ready to test: your **50,000 tennis followers** and **150–200 academies** in your B2B network. You don't need an enterprise rebuild. You need three things — polish the game enough to demo, a landing page to capture the audience you already have, and a deck the academies will actually open.

The offer

MARKET-READY BUNDLE

RECOMMENDED

Polish • Position • Pitch

One price. Everything ready in 48 hours. Aimed straight at your 50K followers and academy network.

\$5,000

· flat

2 days

END-TO-END DELIVERY

✓ **UI/UX polish of your existing MVP**
We take your Replit build, replace the "80s video game" look with a Logiclag-grade UI. 3 polished screens: serve picker, recovery + probability, point-result coach.

✓ **Public landing page**
Hero, "how it works," dual sections for players + academies, pricing, waitlist capture. Hosted on your domain so the 50K can start signing up the moment you post.

✓ **Code stays portable**
We polish the UI layer. Your Replit codebase stays intact — no lock-in. When you're ready for the enterprise rebuild, every asset transfers.

✓ **Court Tactics brand kit**
Logo, color system, typography, icon set. Used across product, landing, deck — so everything looks like one product, not three.

✓ **Dual-pitch deck (angels + academies)**
10 slides built to work for BOTH audiences: angel-investor pitch and B2B academy sales call. PPTX + PDF, editable.

✓ **One revision round + Loom walkthrough**
72-hour window after delivery to tweak copy, swap colors, refine slides. Recorded handoff so you can update without us.

How it works: \$2,500 card authorization to reserve your slot · we ship in 48 hours · you review the live links + Loom · approve and we charge the \$2,500 balance · **not satisfied → authorization released, no charge.**

Your \$20K budget — where it actually goes

The math that should make this an easy yes.

| | |
|---|----------|
| Court Tactics — Market-Ready Bundle | \$5,000 |
| Facebook + Instagram ads (tennis pages targeting) | ~\$5,000 |

| | |
|---|----------------------------|
| Academy outreach kit + small sales push | ~\$2,000 |
| App Store assets, payment infra, misc. | ~\$1,000 |
| Buffer kept in your pocket | \$7,000 |
| Total committed | \$13,000 / \$20,000 |

This is not a number we invented to fit your budget. This is what each line item actually costs at a real market-testing scale. You stay **\$7K under cap** with cash left for whichever channel shows traction first.

The 48 hours, hour by hour

1 Day 1 — Brand & build

- Brand sprint: logo, palette, typography
- 3 polished UI screens locked in design
- Court Tactics UI layer applied over Replit build
- Probability + zone interactions retested
- Landing page v1 published on your domain
- Waitlist form wired to your inbox

2 Day 2 — Pitch & polish

- Dual-pitch deck drafted (angel + academy)
- Real demo screenshots dropped into deck
- Academy outreach one-pager generated
- End-to-end smoke test on the polished game
- Loom walkthrough recorded
- Handoff call — every link, every login, every file

What comes after the bundle

The bundle is the test, not the destination. Once your landing page has signups, your deck has academy meetings booked, and your polished MVP is in front of real users, you have the proof you need to commit to the next phase — on your terms, with your data, and a real conversion number to take to investors.

PHASE 2 · ENTERPRISE REBUILD

from \$25,000 · 3 months

Full coded rebuild off Replit. Real auth, multiplayer, payments, App Store launch, six skill tiers shipped. Locked scope, milestone

PHASE 2 ALT · MONTHLY RETAINER

\$10,000 / month

If you'd rather iterate week-by-week than lock a 3-month scope, we take you on monthly. Same team, no scope freeze, change as much as you

payments, weekly meets — exactly the process we walked you through on the call.

want. Best for founders who learn fast and pivot often.

Why this offer answers everything that bothered you on the call

✓ **Fixed price, fixed scope.**

\$5,000. Two days. Six deliverables. No "depends on what you want." No surprise invoice.

✓ **Your Replit code stays yours.**

We polish the UI layer over what you have. No vendor lock. No rebuild to switch later.

✓ **Your \$15K stays in your pocket.**

Marketing, ads, academy outreach — exactly the activities you said you'd need cash for. We don't eat that budget.

✓ **Logiclag-grade design quality.**

Same team that built logiclag.com. The reference you were shown on the call — that's the bar.

✓ **Money-back guarantee.**

Authorization, not a charge. If you don't approve what we deliver, authorization is released. No charge, no friction.

✓ **One team, end to end.**

The people who polish the MVP also build your landing and your deck. One voice across every asset.

Reserve your build slot — \$2,500 authorization.

The moment authorization clears, the 48-hour clock starts. By Thursday morning you have a polished Court Tactics MVP, a landing page collecting emails from your 50K, and a deck you can send to the first 10 academies on your list.

Sign & reserve →